



MINISTRY OF HUMAN RESOURCES

NBOS
STRATEGI LAUTAN BIRU KEBANGSAAN



*Kementerian Pembangunan Wanita,
Keluarga dan Masyarakat*

National Blue Ocean Strategy 7 : 1 Malaysia Support For Housewives



26 MARCH 2015



H · E · A · R · T · S

HOUSEWIVES ENHANCEMENT AND REACTIVE TALENT SCHEME (HEARTS) (1 Jan 2015 – 20 Mar 2015)

Target 2015: 200 Housewives
Budget 2015: RM800,000.00

ACHIEVEMENT

Application
288 HW



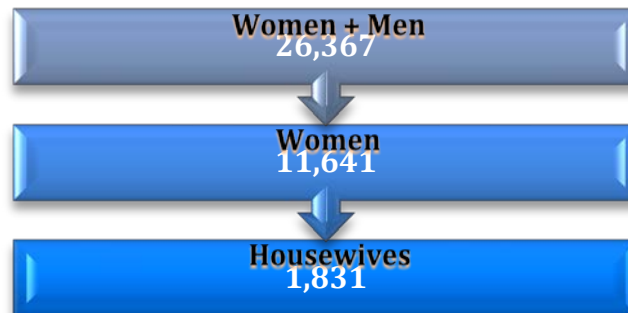
Passed Interview
58 HW

Total trainees approved
58/200 (29% Housewives)

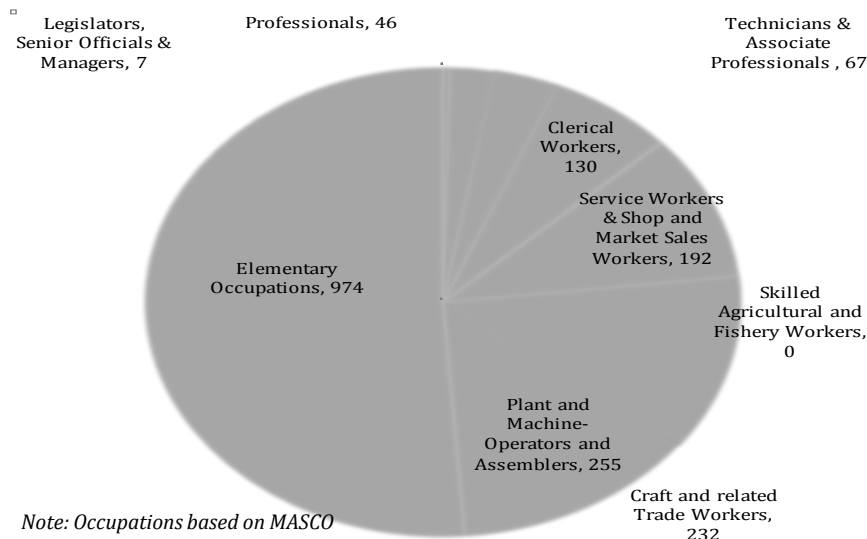


JOBSMALAYSIA PORTAL: REGISTRATION AND JOB PLACEMENT (1 Jan 2015 – 20 Mar 2015)

REGISTRATION OF HOUSEWIVES



PLACEMENT (1,903 HOUSEWIVES)



Note: Occupations based on MASCO
Source: Labour Market Database (LMD)

THANK YOU