



# 1MASTER

## 1MALAYSIA SKILLS TRAINING & ENHANCEMENT FOR THE *RAKYAT*

20 MAY 2015



Lead Agency:



KEMENTERIAN  
SUMBER MANUSIA



**Rapidly upskill the labour force by partnering with the private sector and using existing public facilities**

Blue  
Oceania  
It

## 1MASTER Phase II

## 1MASTER Pilot

**Targeted Participants: 2,000**  
**Achieved: 2,355 (118%)**  
**Budget: RM 1.875 million**

Collaborate with **private sector** to offer **practical training in industry-demanded skills**



**Target Participants: 40,000 ~ 50,000**  
**Readily Available Budget: RM 1.750 million + Other Existing Resources**

**Enhancing existing TEVT programmes**

1MASTER modules included in existing TEVT programmes



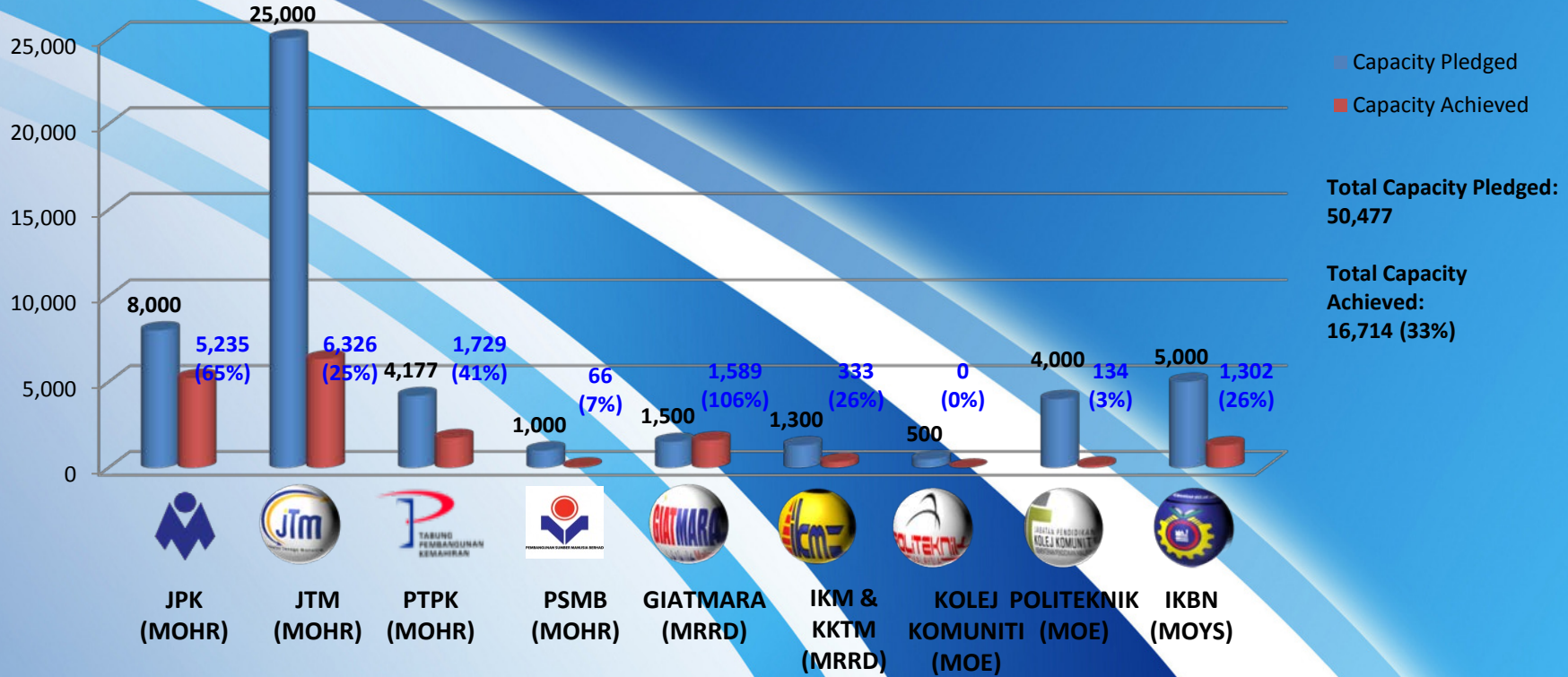
**Increasing employability**

Online & onsite **career counselling**, and **English language training**



**Boosting the productivity of SMEs**

1MASTER **Mobile Advisors** to provide practical advice to SMEs



**Total no. of Companies Involved: 907**

- Telecom Bhd
- UMW Corporation Sdn Bhd
- Westport (M) Sdn Bhd
- Suria KLCC Sdn Bhd
- Flextronics
- Maslee Cash & Carry
- Huong Seng Motor Trading
- Inokom Corp Sdn Bhd
- Bukit Merah Lake Town Resort
- Latexx Manufacturing Sdn Bhd etc

**Sectors Trained:**

- Electrical & Electronics
- ICT
- Machinery & Equipment
- Transportation
- Medical & Pharmaceuticals
- Hospitality
- Building & Construction
- Landscaping & Environment
- Textile & Apparel
- Defense & Security Services
- Care & Community Services etc



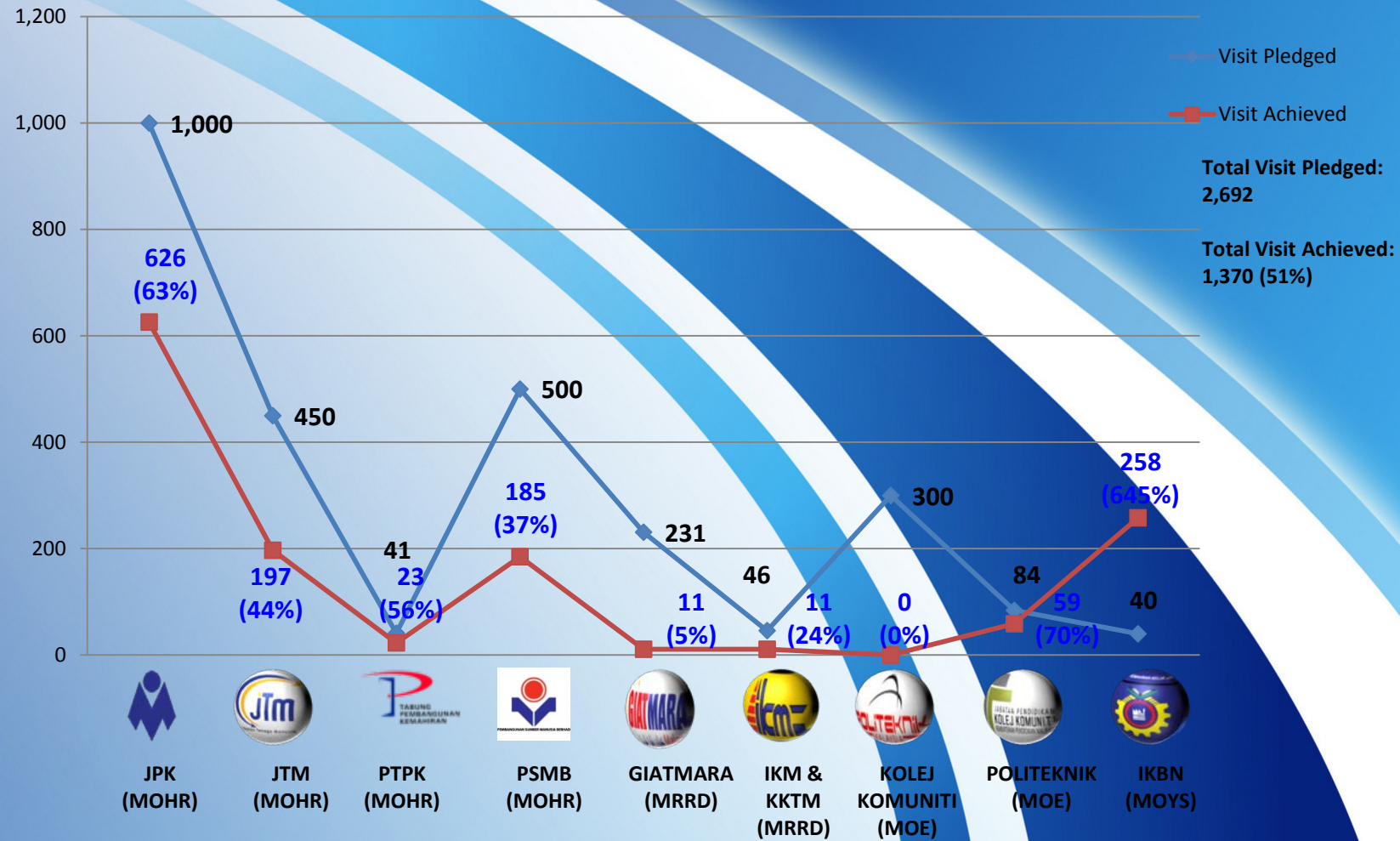
## Online & onsite career counselling and targeted English language training to boost employability of participants



- ✓ Leveraging the existing '**JobsMalaysia**' and '**IWant2B**' portals to guide youth on **career planning** and employment preparation



- ✓ Offering targeted **English language training** in selected areas (**hospitality** and **retail services**) and customised soft-skills training (teamwork, work discipline, safety, etc.)



**Thank You**